
**European Association of Experimental Social Psychology
Small Group Meeting on the Psychology of Attitudes
July 26-28 – Newtown, Wales**

Wednesday July 26th

Welcome

9:30 Introduction
Greg Maio (Cardiff University) and Geoff Haddock (University of Bristol)

Session 1: Attitude Ambivalence (Chair: Rich Petty)

9:45 The good, the bad, and the measurement of attitude ambivalence
Steven Breckler (National Science Foundation)

10:15 The relationship of ambivalence to behavior: A reconceptualization of the antecedents and consequences of evaluative tension
Joseph Priester (University of Michigan) and Richard Petty (Ohio State University)

10:45 Attitudinal ambivalence: A test of three key hypotheses
Chris Armitage (University of Essex) and Mark Conner (University of Leeds)

11:15 Coffee

Session 2: Political Attitudes (Chair: Pascal Sheeran)

11:45 The electoral consequences of ambivalence toward political candidates
Howard Lavine (State University of New York)

12:15 Context effects and political attitudes
Geoff Haddock (University of Bristol)

12:45 Lunch

Session 3: Goals, Self-Regulation, and Attitudes (Chair: Mark Conner)

2:30 Attitude-behavior relations: A self-regulation perspective
Sheina Orbell (University of Sheffield)

3:00 Salient goals, attitudes, and behavior
Pascal Sheeran (University of Sheffield) and David Trafimow (New Mexico State University)

3:30 Coffee

4:00 The role of desire in attitude theory: Introducing the model of goal-directed behavior
Marco Perugini (University of Leicester) and Richard Bagozzi (University of Michigan)

Thursday July 27th

Session 4: Implicit and meta-attitudinal processes (Chair: Alice Eagly)

- 9:30 A mental account approach to implicit attitude formation
Tilmann Betsch (University of Heidelberg) and Henning Plessner (University of Heidelberg)
- 10:00 Shaping judgment procedures upon learning that prior information was invalid
Yaacov Schul (Hebrew University) and David Mazursky (Hebrew University)
- 10:30 It's not just what you think, it's also how you think: Implicit attitude measures tapping biased information processing
Patrick Vargas (University of Illinois), William von Hippel (Ohio State University), and Richard Petty (Ohio State University)
- 11:00 Coffee
- 11:30 Something is not right: Meta-cognitive features of beliefs and attitudes
Richard Petty (Ohio State University) and Pablo Briñol (Universidad Autonoma de Madrid)

Session 5: Functional views of attitudes and attitude change (Chair: Dick Eiser)

- 12:00 The function-structure model of attitudes: Incorporating the need for affect
Greg Maio (Cardiff University), Victoria Esses (University of Western Ontario), & James Olson (University of Western Ontario)
- 12:30 The persuasion unimodel: A single-mode theory of attitude and opinion change
Arie Kruglanski (University of Maryland), Erik Thompson (Washington University), & Hans-Peter Erb (University of Maryland)
- 13:00 Lunch

Friday July 28th

Session 6: Group Processes and Attitudes (Chair: Arie Kruglanski)

9:30 Identification, attaining preferred identification, and reducing identification discrepancy as motivations for persuasion
Monique Fleming (University of Michigan) and Rich Petty (Ohio State University)

10:00 Group identity, attitude, and social influence
Wendy Wood (Texas A&M University)

10:30 Sex differences in social and political attitudes: Their origins and consequences
Alice Eagly (Northwestern University)

11:00 Coffee

Session 7: Mental models of attitudes (Chair: Wendy Wood)

11:30 Advances in attitude representation theory
Charles Lord (Texas Christian University)

12:00 Attitudes: A connectionist view
Dick Eiser (University of Sheffield)

12:30 A feedforward model of cognitive dissonance: An alternative to Shultz and Lepper (1996)
Frank van Overwalle (Vrije Universiteit Brussel) and Karen Jordens (Vrije Universiteit Brussel)

13:00 Lunch

14:00 Round table discussion